

Suzanne Cook & Company

1127 Judson Road No. 146

Suzanne Cook & Company opened its doors for business in January 1998. In reflecting upon what the company has accomplished and the reason for its success, Suzanne Cook says she is brought back to the mission statement adopted 18 years ago:

“Suzanne Cook & Company is an independent real estate brokerage, dedicated to offering the highest level of personal service to buyers and sellers. Our goal is to be recognized by the public as the best real estate company in East Texas; to be regarded by real estate agents as the most desirable office in which to work, providing an atmosphere of mutual trust, respect, and cooperation; and to be valued as a partner by those groups who devote them-

selves to making our community a better place in which to live.”

All its agents and staff embrace this philosophy. “A company cannot measure its success only in terms of profit and production,” Cook says, “even though those things are very important and should be sought and encouraged.” Her company’s vision of success includes supporting worthy projects, mentoring coworkers and being involved in the community.

“It is intentionally contributing to endeavors that improve the quality of life in our area, not by just donating money, but giving of ourselves,” she says.

The first six months of this year, Suzanne Cook & Company closed 180 home sales worth \$41,773,441.

“That represents a lot of hard work—teamwork. It’s sharing the vision, focusing on the needs of the public we serve, and then meeting those needs; it is believing in the mission we adopted eighteen years

ago, and never forgetting that you, our public, has a choice. Thank you for voting us, once again, the Best of East Texas!”

For more information, visit suzannecook.com, call (903) 757-2111 or email inquiry@suzannecook.com

